

Dear Artist/Vendor:

Fall is just around the corner and it's time to start planning for the 22nd annual Zion Canyon Arts & Crafts Fair in Springdale, Utah! Attached is an Application and the Rules & Regulations for the Fair on Friday and Saturday, November 25th and 26th.

We wanted to point out a few changes this year in our efforts to better serve the Zion communities and you, the artisan. Please take a moment to familiarize yourself with these adjustments:

- Artists are no longer required to donate an item for the Opportunity Drawing.
- We have added a few spaces for food vendors. We are hand selecting only the finest "artisan" created edibles. Further details are provided in the Rules & Regulations.
- Vendors will be selected by a Z-Arts! Committee through a screening process. Screening is based in part on images of your work that you must submit with your Application. If you choose the email option to submit images, make sure you label your images with your name. You may also email your Application to accompany your images, but please send us a copy of the application in the mail with your payment and any other licensing information. Applicants are screened in the order received where "received" means payment of booth fees, not an email.
- You will be asked to complete a brief survey at the end of the Fair so that we may continue to ensure your success, and the success of the Fair.
- The Application due date is stated as September 15; however, we will continue to accept Applications until all of the spaces are filled.
- If you can only participate for one day or if you need more time to set up or strike, please call us to discuss options.

If this is your first time to apply, we hope you will consider joining us in Zion this fall. The Fair is the kick-off to Springdale's "Joy to the World" Celebration and is publicized as such. It is a time when the Zion communities gather with friends and family to enjoy the beauty of the season and the Fair has traditionally drawn visitors for its local flavor and its great selection of hard to find, one-of-a-kind holiday gifts.

Late fall is one of the best times to visit Zion National Park. Hiking is at its best, temperatures are crisp, but fairly mild, and you may be lucky enough to experience a high desert dusting of snow.

Warm Regards,

Vicki Bell, Z-Arts!
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